

Questionnaire survey for PLASTKO conference participants / external partners: Survey evaluation results

TBU CPS, Zlín, 21–22 September 2022

The questionnaire included 5 items and respondent identification data. Respondents rated each item on a four-point scale (1–4).

Distribution of questionnaires: to conference participants; completion of questionnaires: pencil/paper; collection of completed questionnaires: at the conference venue. Numbers of completed questionnaires: 33 (CZ) and 5 (EN).

A list of questionnaire items:

1. Intensity of cooperation with CPS

The majority of respondents rate their collaboration with CPS as very occasional (28%) and occasional (28%). One-fifth of respondents (20%) have not yet cooperated with CPS. Regular cooperation with CPS is reported by 24% of respondents.

2. Evaluation of the cooperation with CPS so far

Respondents rated the cooperation with CPS as very good in terms of professional level, quality of delivered results (1,5), contractual terms, the scope of work, time of delivery (1,4), the readiness of CPS staff and compliance with ethical rules (1,2). A more critical rating is in the area of administrative complexity associated with cooperation with the CPS (1,8).

3. Awareness of CPS

Respondents were mostly very well informed about the CPS' technical infrastructure, instrumentation (1,6), aims of research and activities (1,8). Less so for contract research, project activities (2,1) and significant CPS results in research, innovation and technology transfer (2,0). Respondents have little awareness of the teaching activities at CPS (2,2).

4. Making contact with CPS

Most respondents reported that contact with CPS was established through personal meetings and consultations (1,4), recommendations from friends (1,8) and presentations at workshops and conferences (1,9). Less common forms are findings from the literature (2,1) and websites (2,3). The least common form of making contact with CPS is through the press, media (3,2) and social networks (3,4).

5. Overall evaluation of CPS activities

The majority of respondents agreed that the activity of CPS is beneficial not only for the economic development of the region (1,5) and the Czech Republic (1,6) but also in the international context in the field of research and development of polymer materials (1,6). As a result, they would recommend cooperation with CPS to their business partners as well (1,3).

Respondent identification data:

Number of respondents: 33 CZ, 5 ENG

As far as the owner of the organisation is concerned, respondents from purely Czech organisations predominate (70%). Fewer respondents report an organisation with foreign influence (30%).

Based on the frequency of previous cooperation with CPS (contract/project), respondents are evenly represented in the three groups mentioned above, i.e. up to 5 (40%), 6–20 (30%) and over 20 (30%).

Respondents are predominantly from organisations with a rather large number of employees, i.e. 50 to 250 (31%) and over 250 (45%). Of the organisations with 11 to 50 employees, 15% of respondents were from organisations with up to 5 employees and 9% of respondents were from organisations with up to 5 employees.

With regard to the registered address of the organisation, the majority of respondents mention the Zlín Region (60%), other respondents mention the Olomouc Region, the Central Bohemia Region, the Vysočina Region, the South Bohemia Region, Brno, Prague, Pardubice and Plzeň.

Remark: The number of respondents who submitted a completed questionnaire represents about one-third of the conference participants. The conference was attended by experts from organisations and companies active in the field of polymer research, development and production that are or can be partners for cooperation for CPS. Their views may provide suggestions for improving the CPS presentation and the effectiveness of communication in future cooperation.

In Zlín, on 25 October 2022

Completed by Ivana Pejřová (pejrova@utb.cz) and doc. Aleš Gregar (gregar@utb.cz)